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## Product Manager

We're hiring at Puro.earth! 🌱

We're looking for a **Product Manager** to join our growing team.

Puro.earth is a leading carbon removal marketplace and registry, building trusted digital infrastructure connecting suppliers, auditors, buyers and partners. As we continue to scale, we are looking for a Product Manager to partner closely with the Head of Product to shape and deliver our platform vision.

### Term

Full-time

### Location

London or circumference (preferred)/ Remote within Europe

### The role

Reporting to: Head of Product

As Product Manager, you will work directly with the Head of Product to define, build and continuously improve Puro's platform. This is a highly autonomous role requiring initiative, ownership and strong cross-functional collaboration. You will translate strategy into delivery, drive product initiatives end-to-end and help shape the future of Puro's Product organisation.

### Key responsibilities

- Own delivery of product initiatives from discovery through launch.
- Translate business needs into user stories, specifications and acceptance criteria.
- Manage and prioritise the product backlog.
- Work closely with Engineering throughout delivery.
- Partner with internal teams including Operations, Certification Office, Eligibility Services, Commercial and Customer Success.

- Conduct customer discovery and user research.
- Support roadmap planning and product strategy with the Head of Product.
- Prepare business cases, executive presentations and product documentation.
- Monitor product performance and identify continuous improvement opportunities.
- Lead cross-functional initiatives independently and drive them through to completion.
- Prototype ideas rapidly using modern AI tools (e.g. ChatGPT, Claude, Lovable, Figma AI and similar platforms) to validate concepts, create wireframes, draft requirements and accelerate product discovery before engineering investment.

## Supporting the Head of Product

- Act as a trusted partner in executing the Product strategy.
- Drive execution of the roadmap and strategic initiatives.
- Help establish best-practice Product Management.
- Deputise for the Head of Product where appropriate.

## Who you are

- Highly proactive—you identify opportunities and solve problems before being asked.
- High trust—you build credibility through integrity, transparency and consistently delivering on commitments.
- A self-starter who is comfortable with ambiguity.
- Outcome-focused and commercially minded.
- An initiative leader who naturally takes ownership.
- An excellent communicator and collaborator.
- Curious, analytical and customer obsessed.
- Comfortable influencing without formal authority.
- Passionate about continuous improvement.
- Excited by AI and emerging technologies to improve product delivery.

## Skills & Experience

- 3–6+ years of Product Management experience.
- Experience delivering SaaS or enterprise software.
- Strong Agile product management experience.

- Excellent stakeholder management and communication.
- Experience writing product requirements and user stories.
- Experience with Jira, Confluence and Figma.
- Experience prototyping with AI-assisted design and productivity tools.
- Climate technology or sustainability experience is desirable.
- Experience as a BA or PM

## Success in the first 6 months

- Become a trusted partner to the Head of Product.
- Own and deliver major roadmap initiatives.
- Improve product discovery and delivery processes.
- Drive cross-functional initiatives independently.
- Introduce AI-enabled ways of working that improve speed and quality.

## Our culture

We value ownership over hierarchy. We're looking for someone who takes initiative, earns trust through action, and enjoys solving complex problems alongside a collaborative team. If you're the type of person who sees something that needs improving and gets it done, you'll thrive at Puro.

## Interested?

Send your CV and cover letter as a single PDF to [recruitment@puro.earth](mailto:recruitment@puro.earth) with the subject line "Product Manager – your name".

Puro.earth is committed to providing equal employment opportunities to all candidates regardless of background or identity.