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Puro.earth and CUR8 Partner to Accelerate Supplier Access to Offtake Financing and Scale Carbon Removal

New Partnership Enables Puro.earth Suppliers to Link Offtakes to CUR8 Financing Product

London, June 19, 2025 – Puro.earth, the leading standard and registry for engineered carbon removal, has today announced a strategic partnership with CUR8, the Google Ventures-backed carbon removal intelligence platform, giving Puro.earth's suppliers streamlined access to CUR8's offtake financing product.

The partnership addresses a key bottleneck in scaling carbon removal – access to capital – by turning future offtake revenue into upfront cash. CUR8's first-of-a-kind offtake financing product will now connect directly with Puro.earth's Offtake Reporting Tool, enabling suppliers already on Puro.earth's platform to apply for offtake financing.

Puro.earth's Offtake Reporting Tool enables projects to report and monitor signed offtake agreements via the MyPuro platform, and benefit from retirement fee waivers.

Meanwhile, CUR8's offtake financing product provides eligible projects with upfront cash for contracted carbon credit revenues. This solves a key barrier for the sector, with many carbon removal projects too early for traditional project finance, too capital intensive for venture, and unable to rely on hard-to-access corporate prepayments.

Through this partnership, offtakes reported through Puro.earth's tool can check for eligibility for CUR8's offtake financing product, and submit information to CUR8 directly, helping suppliers save time when looking to access capital earlier in the development cycle.

“Scaling carbon removal requires not only scientific integrity but financial innovation, which is why we are working on a number of innovations to help unlock the market.” said Jan-Willem Bode, CEO of Puro.earth. “By connecting our suppliers directly to CUR8's financing platform, we're removing friction from the funding process and accelerating the deployment of proven carbon removal technologies.”

“The carbon removal sector is entering a scale-up phase – and access to capital is the key enabler”, said Marta Krupinska, CEO and Co-Founder of CUR8. “Together with Puro.earth, we're accelerating the growth of high-quality carbon removal projects and paving the way for the most impactful climate solutions to be brought forward at scale.”

Puro.earth's certification framework provides the scientific foundation that enables financing partnerships like this and underpins market trust. Its certification ensures CORCs (CO₂ Removal Certificates) are based on measurable, durable, and verifiable

carbon removal. For early-stage suppliers, alignment with an established standard helps signal credibility to buyers and financing partners – particularly before operations or credit issuance begin.

CUR8 combines financial and scientific expertise to plan, buy and manage high-quality, diversified carbon removal portfolios. As the leading carbon removal intelligence platform, CUR8 offers products and services that accelerate carbon removal development, unlocking finance for projects to scale faster, with lower risk and greater confidence.

Launched in May, CUR8's offtake financing product builds on the company's successful 2024 pilot with British Airways and Standard Chartered, which enabled upfront financing for more than 4,000 tonnes of removals to be delivered by Enhanced Rock Weathering developer, UNDO.

This collaboration combines Puro.earth's trusted certification framework with CUR8's innovative financing solutions to create a more investable, scalable, and high-integrity carbon removal market. Together, both companies are helping real projects grow with the transparency, capital, and credibility needed to meet global climate goals.

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Notes to Editors

Enquiries for Puro.earth should be directed to: PuroEarth@cognitomedia.com

Enquiries for CUR8 should be directed to: Cur8@madano.com

Puro.earth x CUR8 partnership: How It Works

- Suppliers use the Offtake Reporting Tool in MyPuro, Puro.earth's platform for managing future and issued CO₂ Removal Certificates (CORCs), to disclose signed offtake agreements.
- Suppliers can request an assessment of their reported offtake and its eligibility for CUR8's offtake financing product.
- CUR8 will review these submissions, determine suitability for financing, and work with suppliers to unlock upfront cash against future CORC deliveries in the form of loans.
- Puro.earth will waive the retirement fee on CORCs tied to these reported offtakes.

About Puro.earth

Puro.earth is the world's leading carbon-crediting platform for durable carbon dioxide removal (CDR). Via the Puro Standard's rigorous carbon credit methodologies,

suppliers that remove carbon dioxide from the atmosphere to durable storages for at least 100 years are certified and issued CO2 Removal Certificates (CORCs) into the transparent Puro Registry. CORCs are then purchased by ambitious corporations like Microsoft, Shopify, and Zurich Insurance, to help address climate change and neutralize residual carbon emissions. In 2021, Nasdaq acquired a majority stake in Puro.earth and together are driving forward the carbon removal industry, enabling new revenue streams to accelerate carbon removal. Follow us on [LinkedIn](#) and [X](#).

About CUR8

Backed by Google and founded by serial fintech entrepreneur Marta Krupinska and renowned climate scientist Dr. Gabrielle Walker, CUR8 is the market maker for carbon removals. CUR8's carbon removal intelligence platform allows corporates like British Airways, Standard Chartered, and Coca-Cola HBC to plan, buy and manage carbon removals, confidently neutralising emissions and turning their carbon liabilities into strategic assets. CUR8's investment-grade due diligence covers carbon removals across the spectrum of nature-based to engineered, allowing buyers and capital providers to invest in carbon removal with confidence. Working with the best project developers globally to accelerate supply, CUR8 is on a mission to facilitate 1 billion tonnes of carbon removed. Follow us on [LinkedIn](#).